

# Leading Online Learning and Innovation on Your Campus!

October 22nd, 9 am - 3:30 pm  
Richland College



## Workshop Abstract

This workshop will explore how an innovative leader may utilize authentic and distributed leadership frameworks to succeed in today's higher education climate. Putting the emphasis first on *who* and then on *what*, we will examine how Higher Education has remained relatively stable over the past two centuries. But today, a torrent of technologies, techniques and connections, as well as economic upheaval, has brought about opportunities and challenges that are unprecedented in the field. Mid-level leaders are now being expected to become strategic, visionary leaders who will transform the institution and the field through their understanding of the evolving technology and pedagogy in the field of online learning. These leaders are called upon to move from operational to strategic leadership. Those who are successful will cultivate a broad vision for the institution, developing strategic approaches both internally and externally while assuring that the myriad of details of operations, regulations, and faculty adoption are addressed.

This workshop will explore operational leadership, strategic leadership and the techniques of distributed and authentic leadership approaches. By using definitions related to Jay Halfond's work in online learning leadership, as well other scholars in the field of both leadership broadly, and online leadership specifically, we will explore what today's online learning leaders need to understand to lead their institutions effectively. This workshop will provide hands on activities throughout the day, as well as several discussion points for the participants to engage in table top discussions. Case studies will be utilized to think deeply about problem solving in the current climate of higher education today.

## Learning Outcomes

Participants will develop an understanding and working knowledge of the following concepts:

1. The climate of online learning and strategies for industry leaders in higher education today
2. Leadership levels and styles
3. Personal attributes that establish leadership
4. Strategies for effectively influencing your campus as a leader in online learning and innovation.

## Facilitators

Vickie Cook, Director of the Center for Online Learning, Research and Scholarship (COLRS) at the University of Illinois Springfield

Ray Schroeder, Professor Emeritus, Associate Vice Chancellor for Online Learning at the University of Illinois Springfield and Director of the Center for Online Leadership at the University Continuing and Professional Education Association (UPCEA).

**Required Reading**

[Online Leadership at the Vortex of Academic Destiny](#) (Part 1)

Jay A. Halfond

[A Case of Do or Die? The Fundamental Things that Apply to Online Leadership](#) (Part 2)

Jay A. Halfond

[UPCEA Hallmarks Of Excellence In Online Leadership](#)

Optional Recommended Reading

[Leading the e-Learning Transformation of Higher Education](#)

Gary Miller

**Registration**

Register at <http://ilcco.net/ILCCO/?p=edu&a=resources>

The event is FREE for ILCCO Members and \$20 per person for non-members.

Lunch will be provided.

Invoices will be sent upon registration.

**Location**

Richland Community College National Sequestration Education Center Exhibit Hall (NSEC 117)

Maps & Directions: <http://www.richland.edu/maps>

**Hotel Accommodations**

The conference hotel is the Country Inn & Suites

<http://www.countryinns.com/decatour-hotel-il-62526/ildecatu>

Group Name: ILCCO

Rate: \$99

Reservation cut-off for conference rate is October 7, 2015.

**Contact**

For more information, contact:

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